



## ASSOCIATE CREATIVE DIRECTOR

For Hire | August 2015

## TO APPLY

Submit your portfolio / cover letter to [Jobs@RUHM.com](mailto:Jobs@RUHM.com).

### THE PERFECT APPLICANT

As Associate Creative Director, you wield artistic prowess and marketing savvy with more passion than Inigo Montoya in pursuit of the Six-Fingered Man. On any given day, you may draft a print-ad layout, review copy for brand consistency, brainstorm logos with your designer, pitch ad concepts and pan for creative gold in an ideation meeting for a new narrative commercial — all before noon.

You'll assist the Executive Creative Director in producing, directing and mentoring across all creative platforms, including web design, advertising, branding, print design, photography and film production, jumping from project to project with the agility of a branch-hopping gray fox. Prior years of agency experience have primed you for such artistic acrobatics and taught you crucial communication code for reconciling client needs and creative vision.

Now that you think about it, it would be pretty fun to join a bold, industry-leading, first-of-its-kind company with purpose, vision and stability. Plus, you'd thrive in a vibrantly unorthodox work environment, travel to some of the world's most sought-after resort destinations, work with a few of the most respected names in the luxury market, and be handsomely compensated for the brilliant Creative you are. It's a fast-paced, high-performance, every-project-is-better-than-the-last culture, but that doesn't scare you. En garde.

### THE JOB

- 30% Campaign production management
- 20% Preparing / refining collateral for final approval
- 20% Idea generation for marketing campaigns
- 15% Recruiting, managing, and hiring freelance artists
- 10% Photo / video shoot direction
- 5% Mentoring of junior creative staff

#### *Compensation / Expectations*

- 40+ Hours per week at Irvine, CA headquarters
- 20% Travel
- Generous salary + bonuses
- Health and vacation benefits

#### *Traits*

- Expert communicator
- Self-managed and efficiency-minded
- High values / ethics

### THE REQUIREMENTS

- Bachelors / Associates degree in marketing, advertising, communication, or art required
- 3+ years agency experience required
- 2+ years supervisory experience preferred

#### *Skills*

- Accomplished in a variety of interactive marketing tactics (web, video, photo, print, copy, ad strategy)
- Prolific idea generator
- Strategic marketing mindset balanced with artistic intuition
- Adept at offering constructive critique
- Proficient in Adobe Photoshop, Illustrator, and InDesign
- Capable of managing multiple projects at once